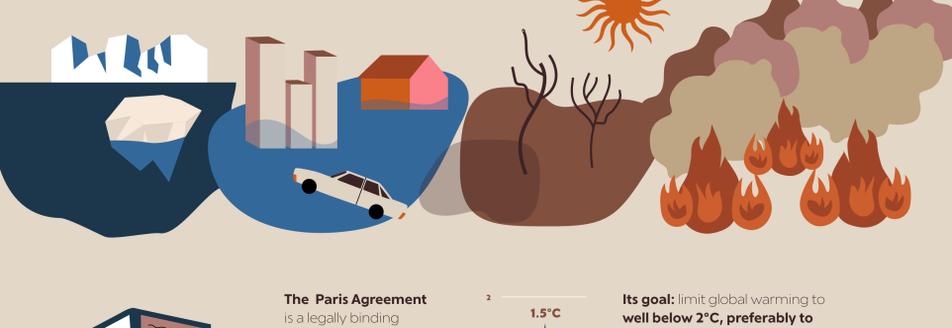


The climate crisis is the defining challenge of our time.



The Paris Agreement is a legally binding international treaty on climate change, adopted by 196 Parties at COP21 in Paris, on 12 December 2015 and entered into force on 4 November 2016.



Its goal: limit global warming to well below 2°C, preferably to 1.5°C, compared to pre-industrial levels and reach net zero emissions by no later than 2050.

It is the first binding agreement bringing all nations together in a common cause to combat climate change and adapt to it.

The Paris Agreement:



Creates a framework for countries to transparently monitor and report their climate goals.



Provides a framework for financial, technical and capacity building support to those countries who need it.



Developed countries of the COP committed to a goal of mobilizing jointly US\$100 billion per year by 2020 to address the needs of developing countries.



Every five years each country is expected to submit an updated national climate action plan - known as **Nationally Determined Contribution, or NDC.**

For the first time in 2020 – after five years – countries communicated the NDC actions they will take to:

reduce their Greenhouse Gas (GHG) emissions in order to reach the goals of the Paris Agreement...

...and to build resilience to adapt to the impacts of rising temperatures.



COP26 marks the first time nations come together to review their Paris Agreement commitments.

But countries are not on track to deliver the promises they have made.

What has been achieved so far?



By 2030, zero-carbon solutions could be competitive in sectors representing over **70% of global emissions.**

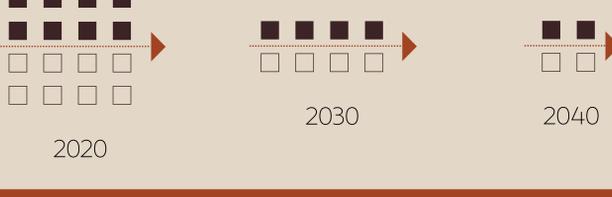
Since 2015, more than 1,000 companies have signed up to Science-Based Targets, committing to decarbonize throughout their value chains and be transparent in reporting progress.

Hundreds of cities are setting net-zero emissions targets, and a growing number of financial institutions are following suit.



If the current warming rate continues unchecked, the world could reach human-induced global warming of 1.5°C around 2040.

To limit warming to 1.5°C, the world needs to cut global emissions in half in the 2020s, and half again in the 2030s, and again in the 2040s.¹



Why is the Paris Agreement important to Natura & Co?

We are calling for:

A formal recognition by the COP that forest conservation and restoration plays a role in mitigating climate change that is equal to that of advanced fossil fuel substitution and carbon removal technologies.

Countries with tropical forests should gain access to the US\$100 billion fund, mobilized by developed countries, to include their forests in their NDCs (Nationally Determined Contributions) towards reaching net zero.

We are calling for an Agreement on Nature that's similar in scope and scale to the Paris Agreement.

Why?

Nature provides **climate regulation** and powerful **carbon sinks**, such as the Amazon, which we need to keep the 1.5°C degree target in sight.

Reforestation, ecosystem protection and rewilding represent 30% of the opportunity to address climate change yet **receive just 3% of available funding.**

Unless nature is protected, the **goals of the Paris Agreement cannot be reached.**



This acceleration must be **acknowledged in the Agreement** to ensure the **preservation and regeneration of nature** needed to curve and ultimately halt global temperature rise.

The **Paris Agreement was written before the pace of nature loss accelerated to its current alarming rate**, under the assumption that the forests would always be with us.

We need an integrated approach to guarantee carbon storage for the world:



Protect its biodiversity.



Support forest lifestyles and culture.



Embrace regenerative business models that bring value to the standing forest.

Learn More:



unfccc.int/process-and-meetings/the-paris-agreement/the-paris-agreement
[Unep.org/explore-topics/climate-action](https://unep.org/explore-topics/climate-action)



See naturaeco.com/sustainability-vision-2030 for more information about our **Commitment to Life: 2030 Sustainability Vision**



See our films at waterbear.com/partner/natura-co

Want to know more about COP26 and what to expect visit ukcop26.org

Visit plenamata.eco to learn more about the rate of deforestation and what we can all do to help halt the devastation it causes.

¹ <https://www.wbcsd.org/Overview/Panorama/Articles/Reflections-on-the-Paris-Agreement-5-years-on>