

What are the Sustainable Development Goals and why are they important?

Natura &Co at COP26
What you need to know

Created by the United Nations in 2015, the Sustainable Development Goals (SDGs) are a collection of

17 interlinked global goals intended to be achieved by 2030.

169 Targets
view here for details
sdgs.un.org/goals

Why are they important?

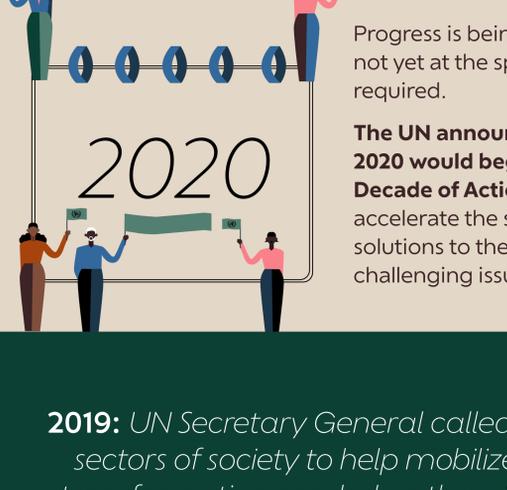
They create a blueprint for peace and prosperity.



The goals are an urgent call for all countries and citizens to work together to:

To achieve the mission, progress must be made on all goals.

There is a need to share knowledge, expertise, technologies and financial resources to achieve the goals.



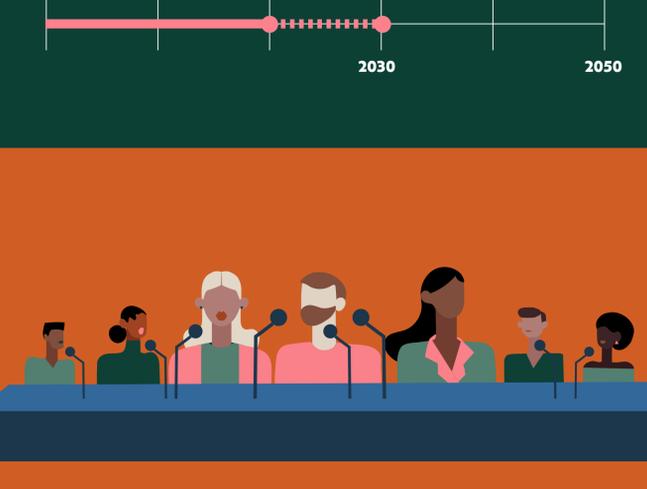
2019: UN Secretary General called on all sectors of society to help mobilize the transformation needed on three levels:

What have the SDGs got to do with Natura &Co?

In June 2020, Natura &Co launched its **Commitment to Life**, its 2030 Sustainability Vision, aligned to the UN's SDGs and timeline.

The three pillars are:

It also committed to achieving net zero carbon emissions by 2030, **20 years ahead of the UN commitment** for all four of its businesses – Avon, Natura, The Body Shop, and Aesop.



Learn More:

- <https://sdgs.un.org/goals>
Do you know all 17 SDGs? - YouTube
un.org/sustainabledevelopment/decade-of-action
- See naturaeco.com/sustainability-vision-2030 for more information about our Commitment to Life: 2030 Sustainability Vision
- See our films at waterbear.com/partner/natura-co
- Want to know more about COP26 and what to expect visit ukcop26.org