

# What are the Sustainable Development Goals and why are they important?

Natura & Co at COP26  
What you need to know

Created by the United Nations in 2015, the Sustainable Development Goals (SDGs) are a collection of

**17** interlinked global goals intended to be achieved by 2030.



**169 Targets**  
view here for details  
[sdgs.un.org/goals](https://sdgs.un.org/goals)



## Why are they important?

They create a blueprint for peace and prosperity.

The goals are an **urgent call** for all countries and citizens to work together to:

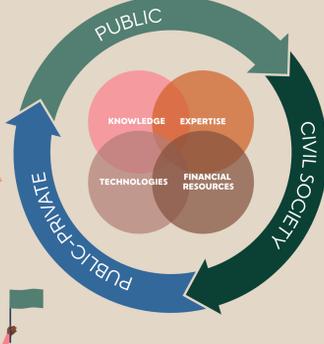
End poverty and create strategies that improve **health and education, reduce inequality and spur prosperity and economic growth.**

Tackle climate change and work to **protect and preserve forests and oceans.**



To achieve the mission, **progress must be made on all goals.**

There is a need to **share knowledge, expertise, technologies and financial resources** to achieve the goals.



Public, public-private & civil society partnerships are key.

Progress is being made but not yet at the speed or scale required.

**The UN announced that 2020 would begin the Decade of Action** to accelerate the sustainable solutions to the world's most challenging issues.

**2019: UN Secretary General called on all sectors of society to help mobilize the transformation needed on three levels:**



**Global Action**  
For greater leadership, more resources and smarter solutions.



**Local Action**  
To address the needed transitions for policies, budgets, institutions and regulatory frameworks of governments, cities and local authorities.



**People Action**  
Youth, civil society, media, private sector, unions, academia and other stakeholders.

## What have the SDGs got to do with Natura & Co?

In June 2020, Natura & Co launched its **Commitment to Life**, its 2030 Sustainability Vision, aligned to the UN's SDGs and timeline.

The three pillars are:



To address the **Climate Crisis and Protect the Amazon** (SDGs 13, 15, 17)



Defend **Human Rights and be Human-Kind** (SDGs 5, 10, 8)

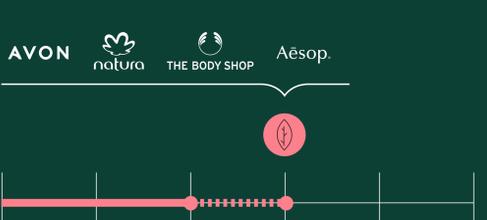


Embrace **Circularity and Regeneration** (SDGs 12, 9, 14)

It also committed to achieving net zero carbon emissions by 2030,

**20 years ahead of the UN commitment**

for all four of its businesses – Avon, Natura, The Body Shop, and Aesop.



A founding member of the **UN Global Compact**, the world's largest business-focused sustainability initiative, **Natura & Co** has been present on its board since 2015.

Natura & Co is also patron of two UN initiatives closely tied to the SDGs:



**UN Global Compact's Climate Ambition Accelerator** to help businesses achieve net zero;

**Target Gender Equality** to drive the global business community to take climate action and mobilize gender equality.

Learn more:



See [naturaeco.com/sustainability-vision-2030](https://naturaeco.com/sustainability-vision-2030) for more information about our Commitment to Life: 2030 Sustainability Vision.



See our films at [waterbear.com/partner/natura-co](https://waterbear.com/partner/natura-co)



Want to know more about COP26 and what to expect, visit [ukcop26.org](https://ukcop26.org)