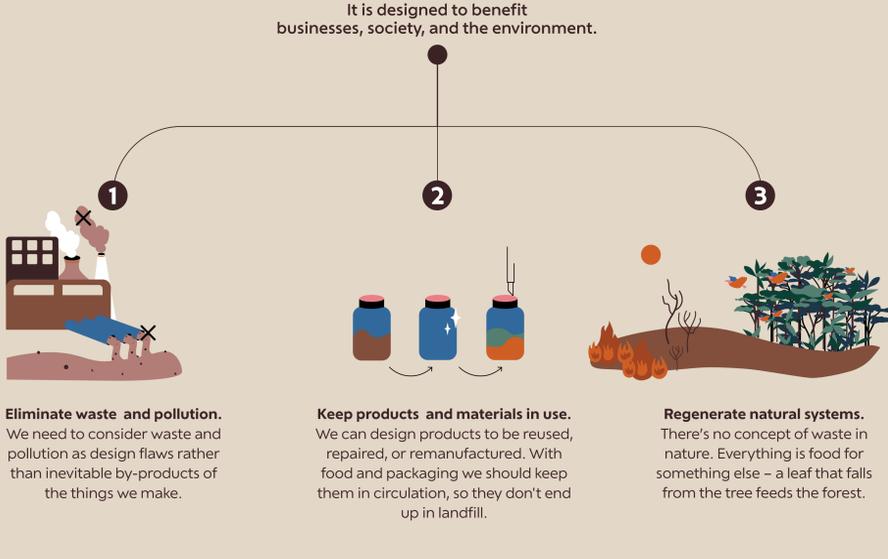


What is a circular economy?

Unlike the linear - "take, make, waste" - economy, a circular economy is based on the three principles of designing out waste and pollution, keeping products and materials in use for as long as possible, and regenerating natural systems.

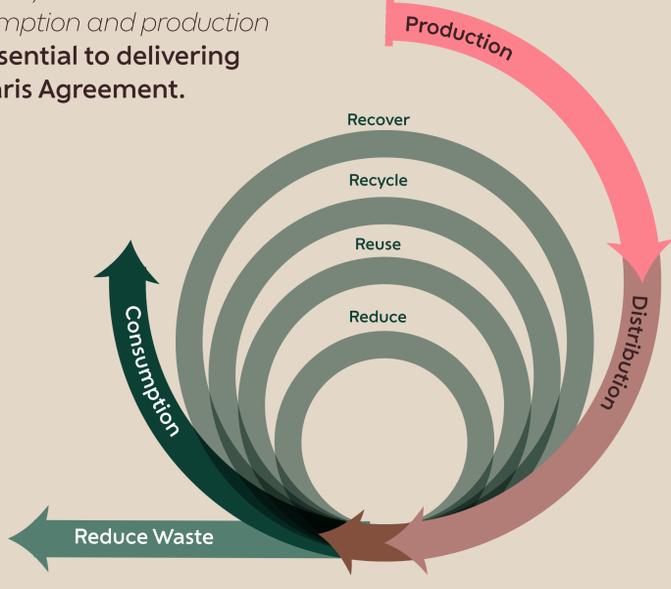


Nearly half of the emissions that cause climate change come from how we make and use products and produce food.¹



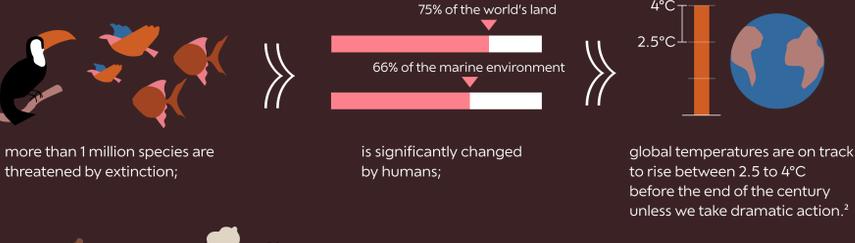
The circular economy gives us the tools to tackle climate change and biodiversity loss together.

Circularity and sustainable consumption and production are essential to delivering the Paris Agreement.



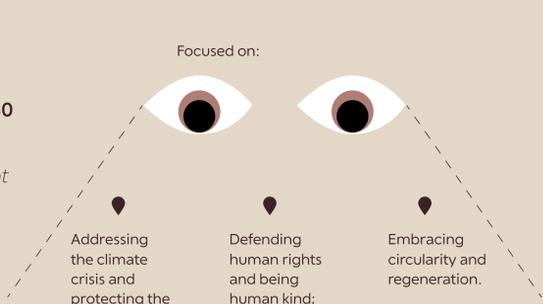
Regeneration

Nature is at a tipping point:



What is Natura &Co doing to embrace circularity and regeneration?

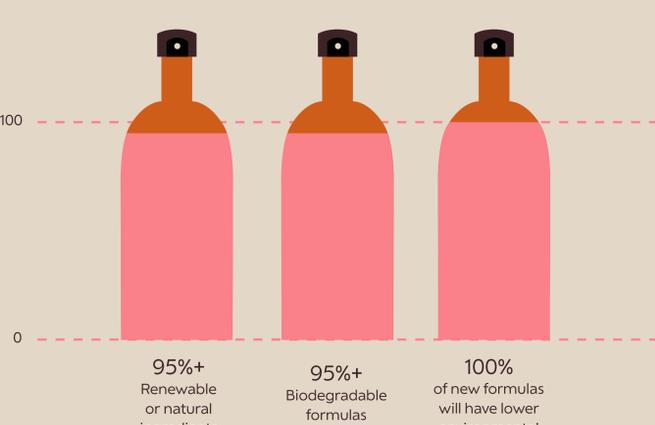
In 2020, Natura &Co launched its sustainability vision for 2030 called **Commitment to Life**, an ambitious plan to address some of the world's most urgent and pressing challenges:



Circularity goals



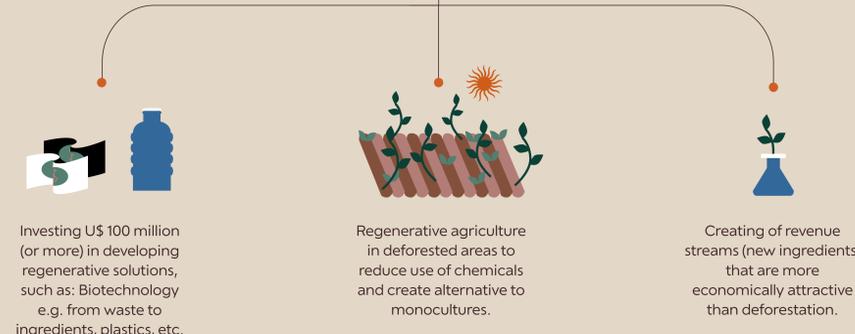
Formula circularity goals



We're investing in regenerative solutions that:



We are committed to:



Natura &Co is a signatory to The Ellen MacArthur Foundation's New Plastics Economy Global Commitment, united with 1,000 organizations across the plastic packaging value chain to accelerate progress towards a circular economy.

Learn more:

- ellenmacarthurfoundation.org
- See naturaeco.com/sustainability-vision-2030 for more information about our Commitment to Life: 2030 Sustainability Vision.
- See our films at waterbear.com/partner/natura-co
- Want to know more about COP26 and what to expect, visit ukcop26.org
- Visit plenamata.eco to learn more about the rate of deforestation and what we can all do to help halt the devastation it causes.

¹ - Ellen MacArthur Foundation, Completing the Picture: How the Circular Economy Tackles Climate Change, September 2019
² - (courtesy of IPCC's 2021 report)